The international conference “GraffiCity“ aims at revisiting the scientific debate on the impact of materialized visual practices, art and graffiti in public urban spaces on the socio-political dynamics and power relations in different cultural and political contexts.

Historical as well as regional comparisons reveal how in how dominant claims of power are challenged, destabilized or even reinforced. Urban art and graffiti experience a renaissance which hints at both, the importance of cultural practices for social protest as well as at its commercial potential.

Thus, graffiti is increasingly used as an instrument to collectively re- appropriate the urban space and thus articulate different forms of belonging, ethnicity and citizenship from below.

In the urban centers of Latin America as well as worldwide - as seen in many of the recent protest movements, this creative practice is used to transform urban space into a medium of communication, and into a laboratory for resistance. At the same time, the urban space is adapted to market interests and becomes one component of the cultural industry, e.g. in the course of gentrification.
Reception at the Rautenstrauch-Joest-Museum in Cologne. We will show the documentary »Bomb it 2« by Jon Reiss

Welcome Address: Barbara Potthast and Dietrich Boschung

GRAFFICITY — BEYOND DISCIPLINARY AND GEOGRAPHICAL BORDERS

Introduction: Eva Youkhana and Larissa Förster
GraffiCity: An interdisciplinary cooperative effort to approach materialized visual (sub)cultures in urban settings
Teobaldo Lagos Preller (Freie Universität Berlin) Public art and urban imaginaries
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10.30 Coffee Break

GRAFFICITY AS CULTURAL RESISTANCE — SOCIAL MOVEMENTS AND CITIZENSHIP IN LATIN AMERICA AND BEYOND

Allan Gretzki (Bauhaus University Weimar) Graffiti and culture jamming as urban protest
Tereza Ventura (IUPERJ, University of Rio de Janeiro) Graffiti and social inclusion in Brazil

12.30 Lunch Break

GRAFFICITY AND VISUAL CULTURAL PRACTICES IN THE COURSE OF HISTORY

Martin Lange (University of Cologne) Ancient street signs, posters, and graffiti — walls as means of urban communication in Pompeii and beyond
Christiane Clados (Independent Researcher) Pre-hispanic graffiti and social organization in Peru

10.30 Coffee Break

Lutz Hieber (University of Hannover) Origins of graffiti: Human basic need or modern concept of artistic resistance?

11.45 Moderated discussion
12.30 Lunch Break

GRAFFICITY — CULTURE, CONSUMPTION AND CONTROL

Olaf Kaltmeier (University of Bielefeld) Urban cultural politics and the (ethnic) image of the city: Inter-american perspectives

Javier Abarca (University Complutense of Madrid) Graffiti in the course of city branding and gentrification processes — the case of Spain

15.30 Coffee Break

Sascha Schierz (University of Vechta) Graffiti and criminalization in Europe

16.45 Moderated discussion on graffiti, processes of commercialization and criminalization
17.45 Official end of the conference

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In cooperation with the Research Network on Latin America